



Sponsor Packet — 2025–2026 Season

Invest in the next generation of leading cybersecurity professionals.

Annual Large-Scale Competition

Full Curriculum & Training

sponsors@cyberthon.dev | cyberthon.dev

Who We Are

CyberThon is a student-led initiative dedicated to making hands-on cyber education accessible to high schoolers. We host annual cybersecurity competitions, provide structured learning resources, and tailor to student needs.

Our Mission

As we enter an increasingly digital age, people will be susceptible to increasingly sophisticated scam tricks. We hope to instill a sense of understanding in cyberspace to promote the well-being of the younger generation online.

Our Vision

Cybersecurity is a career path coveted by many companies, yet there are a handful of people available. We hope that one day our passionate students will be able to keep cyberspace a little safer.

Our Audience

CyberThon participants are the young, blossoming generation that craves to understand complexities far above them. Their passion for competitively using offensive and defensive security builds the teamwork that encompasses CyberThon as a whole.

20+

Inaugural Participants

Ages 13–18

Core Demographic

100+ Target

Next Season

Discord Hub

Active Community

Why Sponsor CyberThon?

Direct Access to New Talents

The cybersecurity workforce gap is widening. With CyberThon, your brand can be displayed in front of students passionate about filling those roles.

Brand Visibility

Our audience is tech-savvy and open to new opportunities. A CyberThon sponsorship reaches people who trust the community it comes from.

Exclusive Opportunity

We're growing fast. Sponsoring early means premium placement and a deeper partnership as we scale to hundreds of participants across seasons.

Impacts

Recruiting visibility, resume access, branded challenges. Each Tier offers its own subset of valuable offers!

Sponsorship Tiers

All sponsorships are a one-time investment per competition season. Every tier includes real visibility with a motivated cybersecurity audience.

■ Bronze

\$200

one-time / competition season

- ✓ Logo on competition landing page
- ✓ Mention in recap email to all participants
- ✓ Listed on the Sponsors page
- ✓ 1 social media mention

■ Silver

\$500

one-time / competition season

- ✓ Everything in Bronze
- ✓ Larger logo placement with link
- ✓ Job/internship posting in participant digest
- ✓ 3 social media mentions
- ✓ Branded challenge category (optional)

■ Gold

\$1,000

one-time / competition season

- ✓ Everything in Silver
- ✓ Premier logo on all pages & emails
- ✓ Named prize category
- ✓ Dedicated sponsor spotlight post
- ✓ Resume access — top 20% of participants
- ✓ Co-branded CTF challenge design
- ✓ Unlimited social media mentions

Custom Partnerships Available!

Workshop sponsorships, prize donations, swag contributions, or multi-season agreements. We're open to building something together! Email us at sponsors@cyberthon.dev.

How It Works

- 1 Reach Out:** Email us at sponsors@cyberthon.dev. We aim to respond in 2 days
- 2 Pick Your Tier:** Choose a Tier to get started! Or let us know for custom sponsorships!
- 3 Sign & Pay:** We'll send over details regarding info and payment.
- 4 Get Promoted:** All your benefits will be in shortly before competition season!
- 5 See the Impact:** We will provide event-wide statistics for you post-competition!

Ready to Partner with CyberThon?

We'd love to connect your brand with skilled, motivated cybersecurity students. Reach out and let's build something together!

sponsors@cyberthon.dev

cyberthon.dev

CyberThon is a cybersecurity-focused student-led initiative. All sponsorship funds go directly toward competition prizes, infrastructure, and participant resources.